



DXN MEXICO, S.A. de C.V.

Londres 47 PB, 1° y 4° Piso;
Colonia Juárez, Cuauhtémoc, C.P. 06600,
Ciudad de México, México.
Tel.: (55) 5207-6228 Fax: (55) 5207-6229
www.dxn2ulatam.com

First Level Assessment

Minimum basic requirement to qualify as an applicant in Mexico

- 1) The applicant must be at least 18 years of age by calendar year at the time of application.
- 2) The applicant should be a Mexican citizen or acquired citizenship.
- 3) The applicant must be a bonafide DXN distributor of good standing.
- 4) The applicant shall consider a minimum distance required of at least 5 to 10 km* to the nearest existing Independent Service Center. This must be enforced.

****Note:** DXN may consider and/or modify the minimum distance required at its discretion when it considers that an Authorized Existing Independent Service Centre is not performing its functions properly.*

- 5) Applicant must be at least of a **Senior Star Diamond (SSD)** status with a minimum of **300 *active independent distributors** under him / her in the area applied.

****Note:** By active independent distributors it is understood that they qualify monthly, participate in activities, events, trainings, etc., Not only consumers.*

- 6) The applicant must have a minimum monthly bonus income of MXN **\$30,000.00** and above.
- 7) The applicant must be a resident of the area being applied for at least One (1) year. *(Needs to submit relevant documents showing address proof).* **Note:** If the applicant already an existing Independent Service Center Director then the above requirement is not required.
- 8) Must have the minimum capacity to purchase initial products worth MXN **\$300,000.00** (the first purchase must include each and every DXN product).
- 9) Must have the basic minimum ability to conduct a training and have to attend the **6 basic modules**.
- 10) The applicant should not be representing another person in this application.
- 11) The applicant must be a person without criminal record neither debts records. (Any application must be accompanied by the Bureau of Credit Report and Non-criminal Background Report)
- 12) The applicant must comply with all the basic requirement as mentioned above.



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Documents Requirements:

1. A letter specifying the reasons for which you want to open the service center.
2. Copy of Federal Taxpayers Registration (RFC) / Record of Fiscal Situation
3. Id copy (IFE / INE)
4. Copy of the Birth Certificate
5. Copy of the Unique Population Registry Code (CURP)
6. Copy of bill to verify the domicile (telephone bill, light bill, etc.)
7. Copy of the contract of the bank / Bank Statement in which you receive your Bonus.
8. The latest monthly banking movements, which must ensure that you are financially stable and have liquidity of at least \$30,000.00 MN per month.
9. Pictures of the Independent Service Center facilities (Front, Sales Counter, Training Room, Stock Room, Toilet, etc.)
10. Drawing of Independent Service Centre facilities (mentioned above)
11. The location map should show between which streets it is located, main avenues, banks, etc.
12. Service Center Application Form (download from the DXN Mexico web page: <https://www.dxn2ulatam.com/business/>) filled correctly and signed.
13. Bureau of Credit Report and Non-criminal Background Report
14. Attend the 6 basic modules at Head Office.

Note:

- * Scan documents with good quality
- * Do not incur any expenses until you obtain the service center approval.

Any Service Center Application is **subject to approval** at discretion of the Company, in case your Independent Service Center Application *has been approved you must submit:*

- a) Sample of the **Official Invoice** provided under the Independent Service Center
- b) Copy of the **Operational Notification** issued from COFEPRIS
- c) Initial **Purchase Order** that includes each and every DXN product by complete cartons (minimum order of **MXN \$300,000** plus shipping and handling fee) with Continuous Investment capacity.
- d) *Independent Service Center Operations Agreement* filled correctly, signed every page, *which can be renewed on a semi-annual basis.*



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Location Requirements:

Proposed site should be considered as a business potential, based on the following factors:

1. Presence of 2 major/private commercial banks.
2. Major Telecommunications Company services in the area (telephony and Internet providers).
3. The proposed site should be located in an area which is in the center of business activities and very accessible to public transportation.

Facilities Requirements:

Must have the capacity to provide the basic facilities required in an Independent Service Center stated below:

Proposed office should have the minimum following requirements to qualify as an applicant:

1. Floor area at least 100 m² with a provision for:
 - a) Display Area / Product Display
 - b) Counter Servicing Area
 - c) Training Room / Meeting area that can accommodate minimum of 50 people
 - d) Stock Room / Storage Area
 - e) Toilet
2. It should be equipped with:
 - a) Telephone Unit and Fax Machine
 - b) Whiteboard (with marker & eraser)
 - c) TV / Screen/ DVD
 - d) Computer Unit with Internet facility
 - e) Pointer and Scanner (Multifuncional)
 - f) Projector and Presenter / Pointer
 - g) Chairs
 - h) Electric Fan / Air Conditioning (for Counter Area and for Training Room)
 - i) DXN Publication Materials
 - j) Signboard with DXN's Logo and the Authorized Independent Service Center Id, besides the schedule with the working hours.

Note: *The proposed location will be subject to ocular inspection.*

DXN reserves the right to approve or disapprove of the Independent Service Center Application. DXN reserves the right, at any time, even without prior notice to revise, change, add or modify conditions / requirements from time to time when it is necessary.



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Required performance:

The Independent Service Centers must perform and meet the minimum sales requirements as below:

1st Year of Operation:

Targeted Sales of MXN \$200,000 per month or higher.

2nd Year of operation:

Targeted Sales of MXN \$300,000 MN - \$500,000 per month or higher.

3rd Year and Subsequent Years of Operation:

Targeted Sales of MXN \$600,000 per month or higher.